

Empowered Decision Making

37 Door Sets which transformed the appearance of the communal entrance



HBS

STEEL DOORS & FABRICATIONS LTD

The Client

HBS Steel Doors Ltd received an invitation to tender for a project from a housing association in the North of England for 37 Door sets.

The Challenge

Prior to the finalised specification being issued to HBS Steel Doors, we were given a particular task to propose a colour scheme which would enable the elderly, and in particular the partially sighted, to better distinguish and locate the door handles against the background colour of the doors.

The Solution

With this particular project requirement in mind, HBS Steel Doors took the step of visiting the residents of the housing association and in particular the partially sighted. Through displaying various colour schemes of door background colours and door handle colours, a consensus of opinion was formed and duly finalised by the residents themselves

The Results

The resulting colour scheme proved to be a real success with the residents, and gave them a

sense of ownership and pride in their decision making process.

Residents now have increased awareness of the door entrances and the door handle locations.

'..Residents became an empowered part of the decision making process and made it a truly 'local' housing association decision..'



'..The entrances are much improved and offer a modern and warm appearance when entering, it was great to be part of the colour selection process, and not just have something imposed upon us all – Thank You HBS Steel Doors Ltd..'



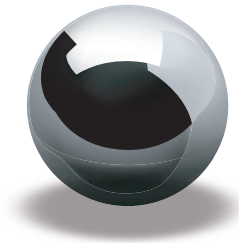
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